**The champions of tomorrow!**

2019’s new Yamaha R3 bLU cRU European Cup aims to find motorcycle racing’s future world champions.

The Yamaha R3 bLU cRU European Cup will be a series of seven races that include the major grand prix and world superbike circuits such as Jerez and Portimao with rounds in the Czech Republic, Italy, Sweden, France and Hungary. Organised by JiR under the FIM Europe, the new single-brand continental cup will be run with the new Yamaha YZF-R3 machine equipped with a race kit.

**CATEGORIES:** At entry level, the challenge will be for riders from 13to 19 years-old called the bLU cRU category, while the Open Class will give the access to older riders. The Yamaha R3 bLU cRU cup wants to bring young people into the sport by offering an all-inclusive package at a price of €22.000 per rider, which includes registration, the motorcycle itself and assistance. The ultimate goal is to win the cup and go on to become the world champion of tomorrow!

**FORMULA:** Fun and excitement will be concentrated in a single day, with two hours of track time for each rider in the two classes sharing the bike. The format will also involve the fans themselves. They will have a chance to ride the Yamaha R-series directly on the track, while the youngest fans will take their first steps on the Yamaha PW-50. Non-riders can also enjoy ‘pillion in a million’ rides, while fans will also have the opportunity to experience four-wheeled excitement on track as guests in the championship’s safety car: it will be an electrifying experience!

**PRIZES:** The first 25 finishers in the overall standings will take home the YZF-R3, to celebrate the first season of this all-new continental cup. The overall top three of the bLU cRU category will be able to enter in the Yamaha bLU cRU world programme through the bLU cRU Masterclass, while for the winner of the Open Class will be the possibility to access the major category for the 2020 season.

**ORGANIZATION**: The Yamaha R3 bLU cRU European Cup will be managed, promoted and organised by JiR. The organisation is run by the very experienced Gianluca Montiron. JiR has a long history in MotoGP and their infrastructure and expertise will return to the circuits of the world with a three-year programme aimed at discovering the talents of tomorrow.

**ENTRANTS:** Places are available NOW but limited and can be secured via Yamaha dealers and on [www.jircup.com](http://www.jircup.com). Info: [info@jircup.com](mailto:info@jircup.com)

**CALENDAR**

21st April, Czech Rep.- Most

19th May, Portugal – Portimao

16th June, Sweden – Ring Knutstorp (TBC)

7th July, Italy – Varano de' Melegari

21st July, Spain – Jerez de la Frontera

3rd August, France – Alès

18th August, Hungary – Pannonia Ring